



U.S. Embassy Algiers 2015 Entrepreneurship Boot Camp

The inaugural U.S. Embassy Algiers Entrepreneurship Boot Camp is an intensive 8-week course designed to provide pre-launch and early-stage entrepreneurs with a strong foundation for business planning, launch and startup operation. Guided by an expert small business facilitator, participants will work individually and in teams to develop their private enterprise or social enterprise/NGO concepts. Coursework and discussions will cover identification of market opportunities, financial planning and management, human resource management, supply chain management, service/product development and delivery, sales, and the marketing feedback loop for continuous growth and development. The course will be enhanced by participant discussion about operating within the context of the Algerian business environment.

The U.S. Embassy seeks energetic applicants who are ready to develop their skills to be effective entrepreneurs and leaders in their communities. The program will be intensive and highly interactive and participants should plan to invest significant time and effort before, during and after the program in order to achieve their entrepreneurial goals. Throughout the course, participants will be challenged to question their assumptions and think deeply about factors that can determine success or failure. Participants can expect to complete the program with a strong business plan for their new venture, as well as an individualized plan of action for refining and implementing the plan. Participants will also join a network of entrepreneurial colleagues to provide ongoing knowledge sharing and support after completion of the course.

Who should apply: Applicants to this training program may be of any age, gender or ethnicity and must have good English skills (sufficient for understanding facilitator's instruction and participating in discussion). Participants should have an existing concept for a business or social enterprise and be prepared to begin implementing their business plan within six months following the course. The business concepts may be in any industry, including social enterprises focused on needs traditionally addressed by NGOs.

Instructions for completing this application: Please fill out the application in English as completely as possible. The information you provide on this application will provide the basis for selecting semi-finalists for this program. Answer the questions carefully and completely. As the class will be taught in English, semi-finalists will be interviewed in person or by phone to confirm English communication skills. If multiple people representing a single business or organization wish to participate, please have each person complete an application, listing the same business or organization on the first page.

Applications should be submitted to PASAlgiersAPP@gmail.com no later than 16 July at 15:00 hrs. Late entries will not be considered and there will be no extensions. Only computerized or typed (not hand-written) application forms will be accepted.

Application deadline:	July 16, 15:00 hrs
Program meeting dates:	July 26, August 2, August 16, August 23 (Online or at U.S. Embassy) August 30-September 3 (Full day sessions at U.S. Embassy) September 27 (Online follow-up session)

Questions:	For more information about the program content or application procedures, contact NAME at PASAlgiersAPP@gmail.com or PHONE NUMBER .
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